

Speaking Engagement Talk Builder

1. Opening Relevance

What problem are you naming in the room?

2. Short Positioning Intro

"I help _____ who struggle with _____ so they can _____."

3. Data Point #3 + Meaning

- What is it?
- Why does it matter?
- What does it mean for them?

4. Data Point #2 + Meaning

5. Data Point #1 + Meaning

6. Reflection / Embodiment Moment

Prompt:

7. Invitation Close