

Build Your First Self-Hosted Event

1. Event Title (pain-based)

2. Specific Audience (egoic label)

3. Format

- Zoom session
- Free masterclass
- Mini workshop
- Café talk
- Retreat taste-session
- Other: _____

4. The One Problem You Are Solving

5. The One Outcome They Will Leave With

6. Event Flow

- Welcome + grounding minute
- Opening relevance statement
- Data Point #3
- Data Point #2
- Data Point #1
- Guided reflection / embodiment
- Invitation

7. Your Invitation