

Joint Venture Activation Worksheet

1. My Specific Audience:

2. The Top-of-Mind Problem They Care About:

3. The Free Educational Topic I Could Offer:

4. Three Places My Audience Already Gathers:

- ✓ _____
- ✓ _____
- ✓ _____

5. Three Possible Hosts or Partners:

- ✓ _____
 - ✓ _____
 - ✓ _____
-

6. Simple Invitation Message Template

(Copy + fill in)

Hi _____,

I've been helping _____ who struggle with _____.

I'd love to offer your community a free educational session on "3 _____ That Keep _____ Struggling With _____."

It would give your people real value and position you as someone who brings them meaningful support.

If you'd like to explore it, I'd be honoured.

Warm regards,

7. The One Outreach I Will Make This Week:

Who: _____

When: _____

How: _____