

# Interview Script Builder

## 1. Draft the Host Introduction (90 seconds max)

- Who you help
- What problem you solve
- Why it matters

## 2. Interview Question for Data Point #3

“What is the biggest \_\_\_\_\_ that \_\_\_\_\_ face?”

**Your Answer — What / Why / How**

## 3. Interview Question for Data Point #2

“What do people misunderstand about \_\_\_\_\_?”

**Your Answer — What / Why / How**

## 4. Interview Question for Data Point #1

“Why do \_\_\_\_\_ really struggle with \_\_\_\_\_ and what helps?”

**Your Answer — What / Why / How**

## 5. Subtle Invitation

Example:

“If you’d like help applying this, I offer a 25-minute clarity session.”